

What you can expect from **Effie Santos**
and **ServisFirst Bank!**

Effie has served on boards and committees over her 24 years in banking in the Tampa Bay area. She loves living and working in her community and is a proud wife and mother of two daughters. Effie is passionate about giving back and making a positive impact in the community. She currently serves as President of the Working Women Foundation, Women of Influence and Centre Club Philanthropy Committee, Vice-President of Commercial Finance Association, and Key Partner at the Nonprofit Leadership Center. She ran for Women of the Year in 2017 for the Leukemia & Lymphoma Society and was the Event Lead for Westchase Relay for Life for several years.



Effie Santos
NON-PROFIT
RELATIONSHIP MANAGER

Dedicated Non-Profit Bank Partner
Because we care!



OUR NAME IS OUR MISSION.

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Because we care

Servis 1st Bank

It is always a pleasure working with Effie to enhance our business community. She continues to be a center of influence by making meaningful connections for clients, colleagues, and entrepreneurs. Effie is focused on being a trusted business partner to her clients and she achieves this by really listening to their future goals and finding a way to make them happen or by bringing the “right people” to the table if she needs more resources.

When you work with Effie, you know you are dealing with a person who embodies integrity, honesty and your best interest at heart.

Michelle A. Turman, MA, CFRE

CEO, Cataylst Consulting Services

It is clear that Effie Santos takes pride in her work and is committed to the value of independent, local decision-making as stated in the ServisFirst Bank philosophy. Effie took the time and demonstrated care in understanding our agency’s needs.

Because ServisFirst was a new banking relationship and unknown to some on our Finance Committee, Effie and Gwynn Davey, the bank’s President, came to our initial meeting to ensure all questions were answered.

We are pleased with the customer service received by our banker, and knowing we can easily reach her with any questions and receive a timely response is something on which we have come to depend. Effie’s involvement with and the bank’s commitment to area non-profits have proven them to be great partners in service.

Dr. Sandra E. Braham

President and CEO, Gulf Coast Jewish Family and Community Services

Here is **what you can expect when you trust ServisFirst Bank** with your organization’s financial needs:

- We take our non-profit clients’ mission to heart, supporting our clients and bringing awareness to their mission.
- Industry specialist for non-profits with local decision making and service support.
- We strive for true partnerships with our non-profit clients. As a team we regularly volunteer because we want to contribute to the commitment our non-profits are making in our community.
- We offer the use of our corporate board room to help our non-profits facilitate meetings and networking events.
- We are a Key Partner of the Nonprofit Leadership Center.

Dedicated Non-Profit Bank Partner

We help you explore ways to run your organization more efficiently:

- Streamlining your cash management, collections & payables.
- Ensuring you have the proper fraud protection in place.
- Expense management software with the use of our cash back purchasing card.

We pride ourselves, in **following up, following through and delivering on our commitments.**

